

ALMA LAUREA CONFERENCE

Rome June 6th

Presented by Thierry Berthet - CNRS



PRESENTATION



1. Presentation of Aix-Marseille University and a short overview of students integration
2. Aix-Marseille University career development tools

1. A short overview of Aix-Marseille University and the question of students integration

Aix-Marseille Université in a nutshell 1/2

- **More than 78,000** students, including **10,000** international students
- **3,300** doctoral students, 39% of whom are from abroad (from 108 countries)
- **A staff of 8,000**, including **4,400** senior lecturers
- **18** faculties, schools or institutes
- **120** research structures
including **111** research units and **9** federative research structures
- **12** doctoral schools
- **820,000 m²** net floor area for 5 campuses
- A budget of **€720 Millions**
- **1** City of Innovation and Knowledge (CISAM)
- **1** European Civic University (CIVIS) in cooperation with 7 universities
- **1** long-term Initiative of Excellence (IDEX) project (**€26 Million** per year)
- **Owner of nearly 90% of the property assets** it occupies

A wide, multidisciplinary and interdisciplinary range of learning opportunities 2018

Technological diplomas

- 17 diplomas

Professional bachelor's degree

- 58 mentions
- 75 vocational degree programs

Bachelor's degree

- 34 mentions
- 100 vocational degree programs

Master's degree

- 97 mention
- 316 vocational programs

Engineering diplomas

- 8 diplomas

State diplomas

- 4 state health diplomas
- 5 state paramedical diplomas

Institutional diplomas

- 389 diplomas

Doctorate

- 10 disciplinary fields

France: Professional integration of master's degree (2015)

Master's degree in 2015 (after 30 months) – response rate 70%	Total France	Humanities & social sciences	Arts literature & language	Law, Economy & business administration	Sciences, medicine & technology	Teaching professions
Employment rate in %	91	87	87	93	92	98
Share of stable contracts In %	75	59	61	81	79	91
Share of managerial jobs or intermediate professions - In %	86	83	70	86	94	94
Share of full time jobs In %	94	85	84	98	97	93
Average monthly net salary (excluding bonuses) - in € (full-time employment only)	1.980	1.720	1.630	2.060	2.000	1.810

Source: Ministry of higher education and research

AMU: Professional integration of master's degree (2015)

Master's degree (2014/2015 graduates)								
	AMU	Humanities & social science	Arts litterature & language	Economy & business administration	Law	Sciences Sciences & technology	Medecine	Teaching professions
Employment rate in %	89,5	87,2	82,0	90,8	83,2	89,6	93,6	96,9
Access to the first job in %	70,3	54,9	61,0	65,9	68,4	62,1	70,2	93,2
Share of long term contracts In %	69,7	46,7	63,2	74,5	64,7	59,3	53,8	91,8
Share of managerial jobs or intermediate professions - In %	86,7	81,5	73,5	78,4	80,9	94,4	96,2	95,0
Share of full time jobs In %	92,4	76,5	82,5	97,0	92,9	95,6	98,5	90,6
Average monthly net salary - in euros (full-time employment only)	1 894 €	1 626 €	1 682 €	1 972 €	1 911 €	1 927 €	2 190 €	1 800 €

Source: AMU student's life observatory



2. FOUR AMU CAREER DEVELOPMENT TOOLS

1. Training to guidance : the DESIU diploma

The aim of the DESIU program is to promote access to professional integration for young graduates in initial or continuing training.

This training path is designed to promote the skills necessary for professional integration through education linked to the world of work and individualized and reinforced support.

The courses delivered at Marseille and Aix-en-Provence sites aim to:

- Establish and confirm the students' professional project
- Acquire job search tools and methodology
- Acquire knowledge about the business world, the labour market situation
- Improve business English
- Develop communication and speaking skills
- Develop creativity and entrepreneurial spirit
- Meet professionals (HRDs, business leaders, university institutional partners)



2. PÉPITE (STUDENT CENTRE FOR INNOVATION, TRANSFER AND ENTREPRENEURSHIP)

Through a pedagogically innovative system, each student in the region will be able to develop his or her entrepreneurial spirit, receive training and be supported in the implementation of his or her project or business creation.

This very large-scale scheme will offer shared actions in all partner higher education institutions in conjunction with twenty expert structures in business creation and a network of professionals. Through this entrepreneurial mechanism, the PEPITE PACA Ouest cluster aims to create greater value on our territory and better professional integration of our students.

Objectives of the project

Its main objectives are as follows:

- Raise awareness of the "entrepreneurial spirit" among all students in the territory
- To make entrepreneurial education known and encourage the emergence of "learning by doing" training courses in order to contribute to the acquisition of new skills by students and thus to better professional integration.
- Support student entrepreneurs in their value creation and contribute to the economic development of the region.



PACA OUEST

3. ENTREPRENEURSHIP PATHWAY:

Step 1: 36 hours chrono

The 36h Chrono of business creation –

The "36h Chrono" Game is part of the first phase of the cluster's awareness raising campaign. On 6 and 7 November, more than 100 students gathered at the Faculty of Economics and Management to compete in two categories: with a project or on an imposed theme

25 business coaches, lawyers, accountants and marketers were mobilized for two half-days to provide concrete answers to the questions asked by students during the development of their project. Their contribution was crucial and they were particularly surprised by the quality of the projects submitted by the participants.

The President of the University presented the Trophies to the two winning teams at the end of the AMU Business Week. It was decided that the first three teams in each category would benefit from special support from the Entrepreneurship Cluster.



3. ENTREPRENEURSHIP PATHWAY:

Step 2: modules et entrepreneuriales

Des modules de sensibilisation en licence et un « libre-service numérique » sur l'entrepreneuriat - Licensing awareness modules and a "digital self-service" on entrepreneurship

- Once the discovery stage has passed, entrepreneurship awareness is conceived within educational units (EU).
- Whatever their format, these modules will aim to give an appetite for entrepreneurship, especially around the idea of entrepreneurship.

Les « Entrepreneuriales » - The "Entrepreneurials"

Founded in 2009, under the impetus of Réseau Entreprendre, Kiose and KPMG consulting, the association "les entrepreneuriales", has set itself the mission of bringing the ENTREPRENEURIALES program to the national level. As a result, this program helps to reveal the entrepreneurial talents and capacities of young people. AMU is an experimental partner of the "Entrepreneuriales" and half of the team members this year came from our training courses.

4. PLACEMENT : THE IPRO PLATFORM

Services to recruiters

- Submit internship and job offers
- Monitor the evolution of the applications submitted to the platform
- Consult the university's student profile (CV library)

Student Services

- Access and apply for internship and job offers. Track your applications
- Ask for an internship authorization from your educational manager and write your internship agreement (accessible for some components - contact the school services)

Personnel services - Conditionally accessible - getting closer to your management

- Management of authorizations and internship agreements
- Administration of internship and job offers
- Validation of companies and contacts

ON THE AGENDA

- Ongoing work with the departments - complementarity provided by teachers that is not natural but developing through awareness-raising work.
- Digital tools: E-learning on vocational guidance integrated into training and co-constructed with teachers (methodological support by CIPE)
- Business world: development of strong ties with companies
- Disability policy: AMU has developed a specific support service offer as part of a university master plan.
- Work on social networks: identification of facebook pages developed in the departments by students and contact with the referents of these pages. The AMU guidance services are also present on LinkedIn and Viadeo.