Simon Whittemore

Skills development professional and higher education expert with extensive experience in leading national innovation & change programmes in HE, and transnational initiatives in private sector.
Senior consultant: skills, innovation, digital solutions. Univ.-business/education-to-workplace expert.
Author & educator. Over 25 years' combined senior–level experience in public and private sectors.

Visionary, resourceful, self-motivated manager. Client-focussed, analytical, rigorous problem solver.
Trainer, coach and continuous learner. Cross cultural skills. Fluent Italian, French; native English.

CAREER CHRONOLOGY

Dec. 2017 (current)	**Consultant; Business Development Director**, **skilla**: **Amicucci** Formazione, Italy
Oct. 2016 (current)	**Partner, CETIS LLP**, Consultant, education technology consultancy
Dec 16 - June 17	**Consultant**, Servizi Enti afferenti e controllati dal MIUR, **Consoft**, Italy

Feb 14 - May 16   **Head of Change – Enterprise, Digital Futures, Jisc** *(UK-wide)*

Jisc is a national organisation that provides digital solutions for UK education and research

Nov-Dec 2013   **Course Leader & Lecturer, Engaged Research and Digital Engagement**
Interdisciplinary Doctoral Training Centre, **Kings College London** **(P/T)**

2007- Feb 2014   **Programme Manager, Business and Community Engagement (BCE), Jisc Innovation**
A UK- wide change programme**.** *(BCE = Universities' Third Mission after Research & Teaching)*

2003-2007   **Deputy Head, Business & Community, Higher Education Funding Council for England**
HEFCE *(*now **UK Research and Innovation** & Office for Students*)* Knowledge Exchange Policy

1998-2003   **Senior Consultant, Capgemini**:
      Global Delivery Account Manager, *Capgemini Group HQ* in Paris, **France**
      Methods & Process Lead, CGEY, Global Application Mgt. Service Line, Paris, **France**
      Supplier Integration Manager, e-Procurement programme, UK.

1995-1998	**Change Analyst, IT, Orange Telecoms; Client Account Mgr., SHL, Bristol**
1995-1998	**Teacher of Italian (P/T)** (Adults), **City of Bristol College**

KEY SKILLS

Skills Development, Higher Education, Strategic Innovation, Programme Mgt, Change Leadership, Digital Solutions.
- Thought leadership in adult learning, building bridges and collaboration between education & employment
- Strategic development, embedding innovation & change, stakeholder management, strategic partnerships.
- Capacity building, competency frameworks, candidate selection; soft skills matching/evidencing prototype
- Performance & improvement indicator development and consensus-building, embedding good practices
- HE policy development; designing, authoring and managing national funding initiatives; bid evaluation
- Programme management & direction: leading, designing, delivering complex, large-scale (£6M, £10M), innovation and transformation programmes & portfolios, PMO; >100 projects; simultaneous oversight.
- Service design practitioner; co-design of digital innovation projects, especially skills and employability, CPD and professional development. Agile project management. CRM, open innovation expertise.
- Building, leading, managing and motivating cross-functional, geographically dispersed teams and PJMs.
- Business development. Business process analysis & improvement; as-is/to-be, requirements analysis.
- Conceptual problem-solving, corporate delivery standards, developing business offers, proofs of concept.
- Specialist university Third Mission expertise; innovation funding, practice and policy, information mtg.
- Boundary-spanning: universities and companies, IT and the business; co-creating shared visions;
- Training, lecturing, mentorship and facilitation. High quality writing, public speaking and presentation skills.
- Research; impact evaluation; analysis, synthesis. Budget management, accountability and reporting.
- Cross-cultural skills; linguist (Italian and French). Specialist in transnational projects.

KEY EXPERIENCE AND ACHIEVEMENTS

Consultant, Skills and Innovation, Italy (current/attuale) (lingua di lavoro: italiano)
- **Skilla**: Editing, authoring, marketing of eLearning solutions (e.g. Leadership, Soft Skills, Digital Skills), Italy/ UK; training clients; strategic lead / business development director for Internationalisation, & for entering UK & international markets
- **Consoft**: (contratto 2016-17): **Servizi presso il MIUR e Università Italiane**. As-is / to-be analysis & synthesis, client management, requirements gathering: business > functional; Agile Product Owner, digital project management, at an Italian University.
- **For 5 different Italian Universities:** Service Design and co-design seminars and coaching; Digital Transformation seminar in Master's programme; advice on financial stream of entrepreneurship initiative; research & innovation process improvement

Partner, CETIS LLP (current) – *an independent Strategic IT consultancy, specialising in learning, education and training.*
- Provided pre-procurement evaluation & analysis using CETIS' chosen software assessment model for 1) digital learning systems for large and prestigious educational publisher; 2) master data management solution for UK digital education org.
- Advice, consultancy and recommendations for major intergovernmental economic organisation's Statistics service in managing, developing and sustaining the international community around their statistics software product.

Head of Change – Enterprise, Digital Futures, Jisc
Jisc is a national organisation that provides digital solutions for UK education and research
Led the Enterprise team helping institutions and customers to digitally innovate and to improve their holistic information management to support their strategic missions and to enhance their operational efficiency, agility and effectiveness.
- Led the co-design challenge "From Prospect to Alumnus" (£6M budget), designed to improve the student experience across the entire lifecycle through enhanced information management. Service design approach; innovation R&D methodology.
- Led Employability Skills Match solution, oversaw Digital Credentials, Business Intelligence, Optimising Student Journey.
- Responsible for impact methods and logic models in Digital Futures Directorate; delivered Logic Models Guide

Programme Manager, Business and Community Engagement, Jisc Innovation
Defined, led and delivered the Business and Community Engagement (Third Mission) portfolio of work, £10M nationwide university digital innovation programme (over 100 projects, managed 40+ simultaneously) and strategic theme.
- Designed and led Open Innovation programme, authoring Call and overseeing 20 demonstrator innovation projects
- Coined the term *Business and Community Engagement* and defined the it as having overs four dimensions: employer engagement; public/ community engagement; knowledge transfer/exchange; and lifelong learning.
- Secured funding, developed strategy, conceptualised BCE. Authored Calls for Grant Funding, strategic proposals
- Negotiated mutually beneficial partnerships at Chief Exec/Director level with NCCPE; NCUB, PRAXISAURIL, RCUK, IKT, NEF.
- Managed: Strategic Advisory Group; large, dispersed project teams; BCE team- developed them into BCE change agents
- Led programme on CRM in HE sector as part of Relationship Management programme, advisor Jisc CRM strategy group.
- Delivered key national resources eg: Professional Development for BCE, Research Impact Analysis, Alumni Engagement
- Evaluation and Impact lead across Jisc Innovation, delivering Good Valuation Practice for Jisc

Course Leader & Lecturer (P/T), Engaged Research and Digital Engagement, King's College London
Designed, developed & delivered short course of seminars on Engaged Research & Digital Engagement for postgraduates.

Deputy Head of Business and Community Policy, Higher Education Funding Council for England (HEFCE)
National Knowledge Transfer policy development. Deputy managed team working with the Government (then DTI, OSI) in Innovation and Knowledge Exchange area, developing new strategic mission for universities alongside teaching and research
• Managed round 2 Higher Education Innovation Fund, co-managed & defined Round 3; Led good KE practice programme
• Developed the strategic coherence of new 'third stream' funding policy; Managed national Centres for Knowledge Exchange
• Led HEFCE Business and Community EU policy interaction with EC research directorate and at Council of Europe
• Higher Education and Business Interaction Survey: responsible for inclusion of community and public engagement.

Senior Consultant, Global Delivery, Capgemini
Global Delivery Account Manager, Group HQ in Paris
• Led international projects that delivered new, complete online methods & processes for high performance delivery: Professional Services, Documentation Development; Linear Application Development, Programme Management;
Methods and Process Lead, Global Application Management (AM) Service Line
• Led an international team that delivered process portfolio governing new global Service Centres; AMSC Global Portfolio Management; AMSC Establishment; AMSC Operational Management; certification. AMSCs increased from 3 to 25 globally
• Led strategic planning sessions with Senior Regional leaders (Italy, Norway, Spain); Facilitated international workshops.
Supplier Integration Manager, e-Procurement programme
• Negotiated and delivered a new Preferred Suppliers List (500 from 8000 suppliers) – projected £15M annual savings.

EDUCATION
UCL, Institute of Education, 2014-August 2016, **MA Higher and Professional Education** (P/T while working F/T).
Modules: Economic Perspectives of Education Policy; Innovation and Change in Higher and Professional Education (grade A);
Lifelong Learning: Theories and Perspectives; Education Traditions and Systems in Europe: Dissertation (grade A).
Reading University, 1987-1991 (and Università di Verona): **2:1 BA (Hons) Italian and History of Art**.

TRAINING
BCS Foundation Certificate in Agile, 2015, and **Agile Project Management** 2016.
MSP, Managing Successful Programmes, Foundation Certificate, 2009
Programme and Project Management, Distinction, Capgemini Academy, 1998
Facilitation Skills, Capgemini, 1999
Further Adult Education Teaching Certificate, City Of Bristol College, 1996
Advanced Certificate, Wine and Spirits Education Trust, 1995

PROFESSIONAL MEMBERSHIP AND BOARDS
Fellow, Institute of Knowledge Transfer ; Associate Member; Board member, BESTR Skills development, 2015-16, Italy
Institute of Linguists: https://www.ciol.org.uk/ ; Assessor, Creative Challenge Awards for Univ. Creative Arts., 2012-14;

Selected CONFERENCES, RESOURCES and PUBLICATIONS
Publications:
Skills Framework for the 21st Century, 2017
White Paper: Transversal Competencies Essential for Future Proofing the Workforce, for skilla, July 2018
Universities and the Knowledge-power Gap: Navigation and Mitigation, ESREA, Rennes, October 2017
Universities and the Knowledge-Power Gap, 2016 (Dissertation, Master's, A awarded)**;**
Chapter in Trends, Discovery and People in the Digital Age, Woodhead Publishing, 2013
Calls for Funding authored, e.g.: Open Innovation and Access to Resources; Relationship Management
***Resources, e.g.* :** Professional Development BCE; Partnerships for Progress; Embedding Research Impact Analysis;
BCE Partnerships Briefing: Managing Your Customers Briefing; Online Collaborative Tools for BCE; Relationship Management:
Chairing Expert Discussions: Online Collaboration: Mediating Boundaries
In the Media: http://www.computerweekly.com/feature/Higher-education-and-healthcare-use-specialist-CRM-in-all-but-name
Presentations:
Competenze trasversali emergenti al livello globale, Università di Siena, maggio 2018
Employability Skills Match Service, MIUR, Roma, May 2015: Slide share presentation, Interview
Prospect to Alumnus & Other Challenges, Presentation, UCISA CISG, 2015
Digitally Empowering Learners' Employability, EPIC Barcelona 2015, presentation with Scott Wilson
CETIS Conference 2013, Interview and Summary of Presentations
La Manche EC funded Tempus modernisation of HE programme, Leadership strand
GUNI Conference 2013, Good Practices in University Knowledge Application and Innovation for Society
IKT/KES, Innovation Through Knowledge Transfer 2014
Blogs:
Organisational Bildung: What makes the Learning Organisation in Practice. Parts I-IV, for skilla, 2018
Prospect to Alumnus Digitally empowering learners employability
Vision of Engaged University of the Future for NCCPE; Summary of key themes at GUNI 2013
On university innovation for Interface Scotland; eRevolution blog (2009) on the student as 'customer'