

CLAUDIO BERGAMINI

Senior manager with extensive knowledge of commercial operations and a successful track record within both multinational and start-up environments. Expert in driving business growth through strategic analysis, P&L management, and leadership of high-performing cross-functional teams.

Work Experience

November 2016 – Actual
Shopfully S.p.A.

Shopfully is a global leader in driving physical store traffic from digital browsing. By leveraging a proprietary AI-powered platform and a network of 1,400+ premium apps and sites, we connect 200 million shoppers with the brands they love. We empower over 500 top retailers to execute high-impact, measurable hyperlocal campaigns that bridge the gap between online engagement and local sales.

January 2023 – Actual
Global Softlines, Brands & Media Agencies Director

Reporting to the Global VP Sales & Marketing, I am responsible for Global Shopfully's commercial operations for the following verticals:

- Brand: FMCG, CPG, Small Appliances, Major Appliances, Consumer Electronics
- Softlines & Service Retailers: Automotive, Financial Services, Recreation & Leisure, Food & Restaurants, Kids & Toys, Telco & Media.

Global Responsible for the Retail Media Project.

May 2022 – December 2022
Softlines & Brand Director

Reporting to the VP Sales & Marketing Italy, I am responsible for Italian commercial operations for the following verticals:

- Brand: FMCG, CPG, Small Appliances, Major Appliances, Consumer Electronics.
- Softlines & Service Retailers: Automotive, Financial Services, Recreation & Leisure, Fashion & Lifestyle, Food & Restaurants, Kids & Toys, Telco & Media.

January 2021 – April 2022
Sector Leader - Softlines, Service Retailers & Brand

Reporting to the VP Sales & Marketing Italy, I was responsible for Italian commercial operations for the following verticals:

- Brand: FMCG, CPG, Small Appliances, Major Appliances, Consumer Electronics.
- Softlines & Service Retailers: Automotive, Financial Services, Recreation & Leisure, Fashion & Lifestyle, Food & Restaurants, Kids & Toys, Telco & Media.

March 2017 – December 2020
Industry Head – Softlines & Service Retailers

In charge of the commercial operations for the Italian Softlines and Service Retailers BU.

November 2016 – February 2017
Industry Manager (Head of Partnerships) – Automotive

Responsible for the start-up of the Automotive vertical and the Telco & Media vertical.

January 2013 – October 2016
Page Group

Leading recruitment consultancy firm with more than 7500 employees in 37 countries, with a gross profit of over £610m.

Page Executive is the Group's executive search business and offers a range of search, selection and management solutions for organisations needing to attract and retain their leadership talent. The roles on which they focus typically sit at the sub-Board and Board levels.



Claudio Bergamini

Address

[Redacted Address]

Phone Number

[Redacted Phone Number]

Email Address

[Redacted Email Address]

Driving License

Category B

LinkedIn
<https://www.linkedin.com/in/claudio-bergamini-22582564/>

Languages
Italian – Mother tongue
English – C1 Toefl Test

January 2016 – October 2016

Associate Manager – Page Executive

In charge of the headhunting activity for Top Management and Executive Roles (Functional Directors and Managing Directors) in the Industrial Sector.

February 2015 – December 2015

Senior Associate – Page Executive

In charge of the headhunting activity for Top Management and Executive Roles (Functional Directors and Managing Directors) in the Industrial Sector.

Page Personnel offers specialist recruitment services to organisations requiring permanent employees, temporary or contract staff at technical and administrative support, professional clerical and junior management levels.

May 2014 – January 2015

Senior Consultant – Page Personnel

In charge of the recruitment of S&M professionals.

Responsible for the BU Sales Team (1 Consultant, 1 Intern).
Business Development.

September 2013 – April 2014

Consultant – Page Personnel

In charge of the recruitment of S&M professionals.

Business Development.

January 2013 – August 2013

Internship – Page Personnel

Education and Qualification

History (BA) – University of Milan (Milan, Italy)

September 2025 - Ongoing

Logic and Philosophy of Science (MA) – University of Milan (Milan, Italy)

Evaluation: 110/110 cum Laude

Title of the thesis: "Making Sense in Participation. Phenomenology, Neurophysiology, and Psychopathology of Social Cognition".

The focus of my research has been on philosophy of mind, neuroscience, and cognitive neuropsychology- in particular, the topics of social cognition and disorders related to it, such as autism. On these premises, one of my primary goals has been the attempt to work both on the sensorimotor and cognitive deficits presented by people with ASD, trying to emphasize a connection between these two aspects.

Theoretical Philosophy (BA) – University of Milan (Milan, Italy)

Evaluation: 110/110 cum Laude

Title of the thesis: " Merleau-Ponty, Husserl, Paci: Phenomenology and the Concept of T  los".

In particular, the topic of my research has been the perceptual basis of intersubjectivity, focusing especially on the work of Edmund Husserl, Enzo Paci, and Maurice Merleau-Ponty.